

Review: Burgrz in Rochester Hills

July 29, 2010

Here's a recipe for success... Make delicious gourmet hamburgers, price them reasonably, build your restaurant in an attractive manner and drop it right across the street from a beautiful college campus in the most prosperous county in Michigan. That's what burgrz restaurant did and I dropped by with my son to sample their menu after their recent grand opening.



There are 8 burger options (Hamburger, Cheeseburger, Bacon Cheeseburger, BBQ Burger, Bleu Cheese Burger, Mushroom Swiss, and California Burger). If 100% Angus Beef on a toasted Kaiser roll isn't your style, you can order a Turkey, Boca, Veggie or Chicken Burger. burgrz also offers Waffle Fries, Chili Cheese Fries, 4 types of salads (Chicken Caesar, Crispy Chicken, Cobb, and meatless), Hot Dogs and Shakes. The Kids Menu features 4 options. Hamburger & Fries, Cheeseburger & Fries, Hot Dog & Fries or Chicken Tenders & Fries and are all priced at \$3.99.



I went with the basics. Hamburger & Fries. My son opted for the Kids Menu Cheeseburger & Fries. There are over 20 toppings to choose from for the hamburgers and you also have a choice add-ons like egg, avocado, bacon, sautéed mushrooms or chili for an additional price. Cheeseburger aficionados can choose from 4 different cheeses: American, Cheddar, Swiss or Bleu.

After my order was placed, my son and I chose our soft drinks and seated ourselves. The restaurant has a very contemporary design with slick looking black and white photography adorning the walls. Our order was ready within 5 minutes and the staff brought our food right to our table. I found the staff to be very friendly. They brought napkins and utensils with the order and seemed very intent on making sure every diner was happy. They even offer to-go cups and containers to take home your leftovers.

My burger was fantastic. If you've never had green olives and zip sauce on a hamburger, you haven't lived. The portions (even my son's kids cheeseburger) were very impressive for the price. Ah yes, the price. The burgers all range from \$4.49 to \$5.79. The meal is quite a value! The fries are waffle cut and delicious.



The burgrz experience is very similar to Five Guys Burgers & Fries (<http://www.oaklandcountymoms.com/activities/36-restaurants/1821-review-five-guys-burgers-a-fries->) in terms of price, simplicity and taste. I do however feel that burgrz does everything a little better than 5 Guys for about the same price.

burgrz
3204 Walton Boulevard
Rochester Hills, MI 48309
(248) 375-3060
www.burgrz.com